

# **Investor Presentation**

March 2021

## Forward-Looking Statements & Non-GAAP Financial Information

This presentation may contain forward-looking statements within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended. All statements other than statements of historical fact are or may be forward-looking statements. Forward-looking statements can generally be identified by the use of words that include phrases such as "believe," "expect," "anticipate," "plan," "foresee," "likely," "will," or other similar words and phrases. Actual future events and results could differ materially from the events and results indicated in these statements as a result of many factors, including, those set forth in Item 1A "Risk Factors" of ATN's Annual Report on Form 10K for the year ended December 31, 2020, which is on file with the SEC, and our other public reports. ATN undertakes no obligation to update these forward-looking statements to reflect actual results, changes in assumptions or changes in other factors that may affect such forward-looking statements.

This presentation includes certain non-GAAP financial measures. The most directly comparable GAAP measures and reconciliations to those GAAP measures are provided at the end of this presentation.



### **Leading Provider of Communications Services in Underserved Markets**

**Mobility** 325,000 Subscribers

**Broadband** 150,000 Subscribers **Fiber Route Miles** 1,235

2020 Actuals

Revenue: \$455M

**Employees** 1,700

**Insider Ownership** 31%

**Market Cap** ~\$790M

**Adjusted EBITDA:** \$121M

#### Pro Forma Adjusted EBITDA by Segment (2020)\*



**International** 

~55%



**Domestic** 

~45%

**Pro Forma 2020 \*** 

Revenue: \$696M

**Adjusted EBITDA:** 

\$185M

\* ATN results adjusted on a pro forma basis for the pending acquisition of Alaska Communications.





## **Unique Business Model Supported By Strong Macro Trends**



Strong Macro Trends
Driving Growth
Opportunities

Global digital transformation and the need for reliable connectivity



Recurring
Revenues with
Growth Prospects

Established
subsidiaries provide
stable recurring
revenues & new
business opportunities



Proven Levers to Improve Margins & Cash Flow

ATN Operating Platform drives continuous improvement



Tested Investment
Model to Drive
Higher EBITDA &
Margins

Investment
model mitigates risk
& enables larger
capital deployment
opportunities





The ATN Investment Story

## **Unique Business Model Supported by Strong Macro Trends**



**Unique Business Model** 

**Executing Clear Strategies to Drive Growth** 

**Strong Financial Profile** 

## **Proven Playbook to Expand in New Underserved Markets**

1. Acquire in underserved markets with growing demand and need for network infrastructure where we can be a leading provider

5. Fuel longer-term growth

by reinvesting strong cash flow

into new capital deployment

opportunities

2. Partner with lower cost of capital sources to achieve greater scale and returns, pursue larger opportunities

4. Drive increased cash flow and operational predictability with ATN Operating Platform

international

3. Tap into local management's market knowledge & expertise to strengthen competitive position in local market



## Leverage The Power of the ATN Operating Platform

## Productivity Enhancements



- IT solutions
- Performance management
- Billing platforms



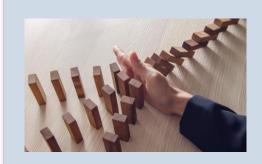
#### **Growth Capabilities**



- Marketing platform
- New product development
   & launch



#### **Risk Reduction**



- Accounting
- Legal
- Risk Mitigation
- IT
- Regulatory

#### Increased Cash Flow & Predictable Growth



# Diversified Portfolio with Strong Competitive Position in Attractive, Small and Mid-Sized Markets

#### **Domestic and International Markets**

- 9 US states in west & southwest (soon Alaska)
- Permuda
- Cayman Islands
- Guyana
- US Virgin Islands

#### **Key Offerings**

- ✓ Data, voice & video services
- ✓ Fixed and mobile network operations
- Carrier services
- ✓ Enterprise communication services
- ✓ Fixed and mobile retail services

Our markets are mainly small and mid-sized, and we are top one or two provider in the market

We have a customer-centric approach = focus on curated communications solutions in served markets

We also make early-stage investments that target disruptive technologies to bring new communications solutions to our markets



## Rapidly Growing Demand for Bandwidth and Reliable Connectivity

## **Technology Trends**

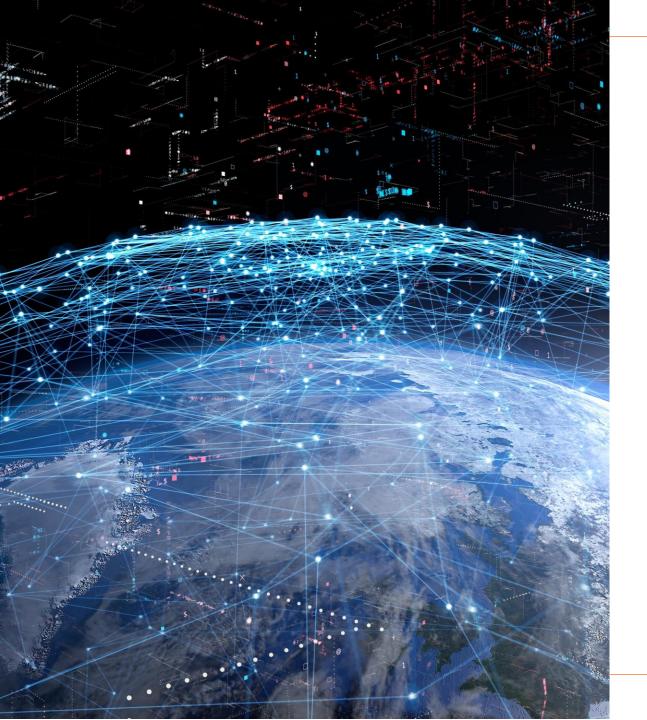
- ✓ IoT
- ✓ Cloud
- ✓ Digital Transformation
- ✓ Big Data

## **Social Trends**

- ✓ Remote Work
- √ Always Connected
- ✓ Digital Natives
- √ Video Streaming

#### Fiber & 5G





**The ATN Investment Story** 

## **Unique Business Model Supported by Strong Macro Trends**

**Unique Business Model** 



**Executing Clear Strategies to Drive Growth** 

**Strong Financial Profile** 

## **Capital Deployment Focused on Growing Cash Flows**

Disciplined approach to capital deployment in legacy markets

Compelling investment opportunities to support existing operations and growth opportunities

Major communications infrastructure operations

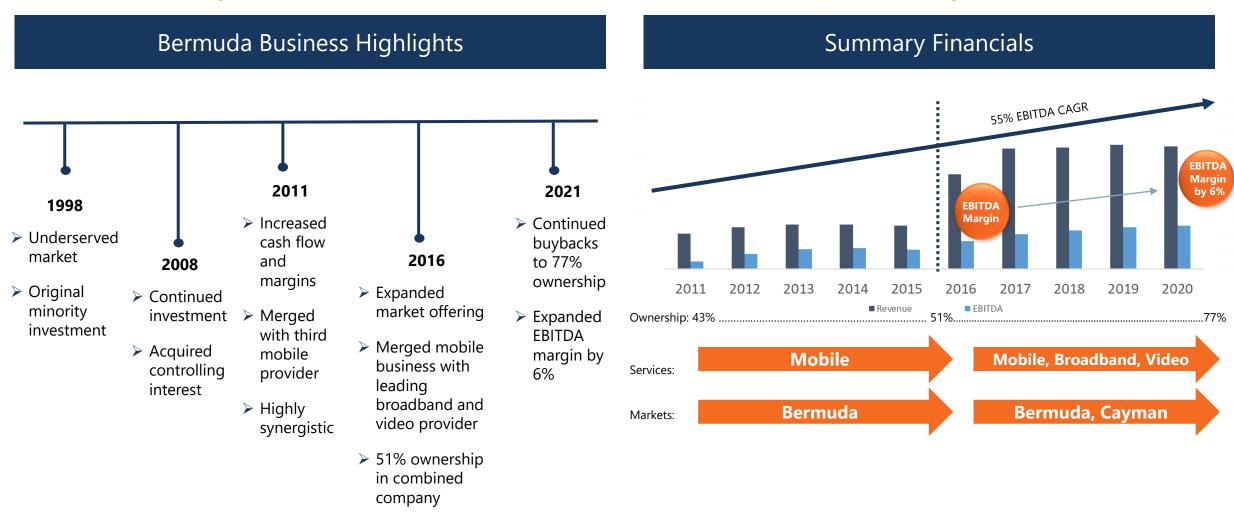
Highly synergistic businesses in existing markets

Attractive Risk-Adjusted Long-Term Returns With Upside Potential



## **Bermuda Investment Profile Case Study**

Demonstrated long-term success in stable markets with favorable profitability and fiber growth opportunities





Alaska Communications Acquisition\* Aligned with Capital Deployment Criteria

- Middle market telecom infrastructure operations with high recurring revenue
- ✓ Ability to leverage ATN Operating Platform to enhance Alaska Communications' operations and drive higher revenue growth, EBITDA margin and FCF

Rapid bid execution possible with financial partner Freedom 3 Capital and bank group support while retaining capital capacity

\*Expected to close in 3Q 2021.



(Full-year 2020 results)

Million

Million



## **Key Recent Milestones Demonstrate Strategic Progress**

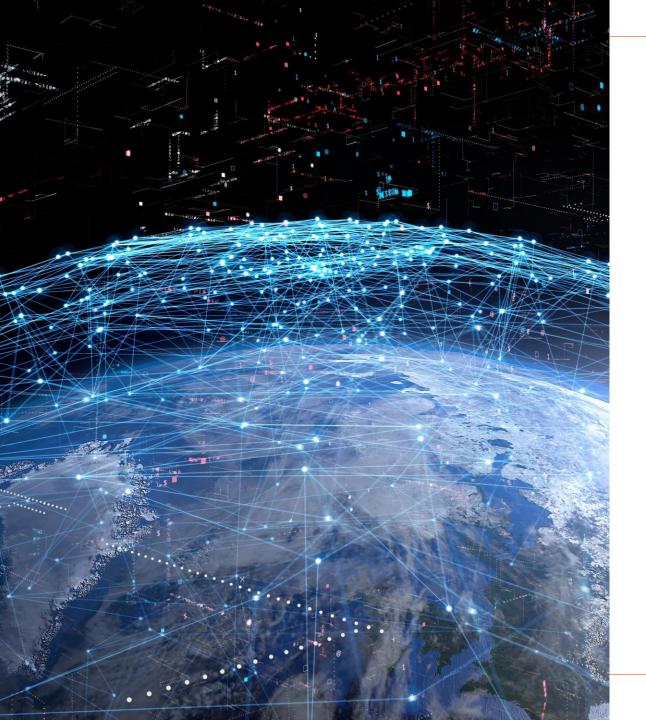












**The ATN Investment Story** 

# **Unique Business Model Supported By Strong Macro Trends**

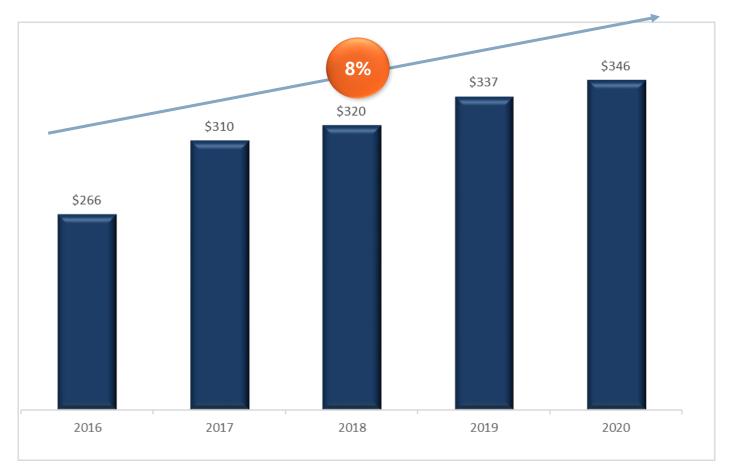
**Unique Business Model** 

**Executing Clear Strategies to Drive Growth** 



**Strong Financial Profile** 

## **Track Record of Consistently Growing Recurring Revenue\***



- 75% of Total Revenue today is Monthly Recurring Revenue
- 70% of Revenue is Pegged to US Dollar with remaining 30% stable for past 20 years

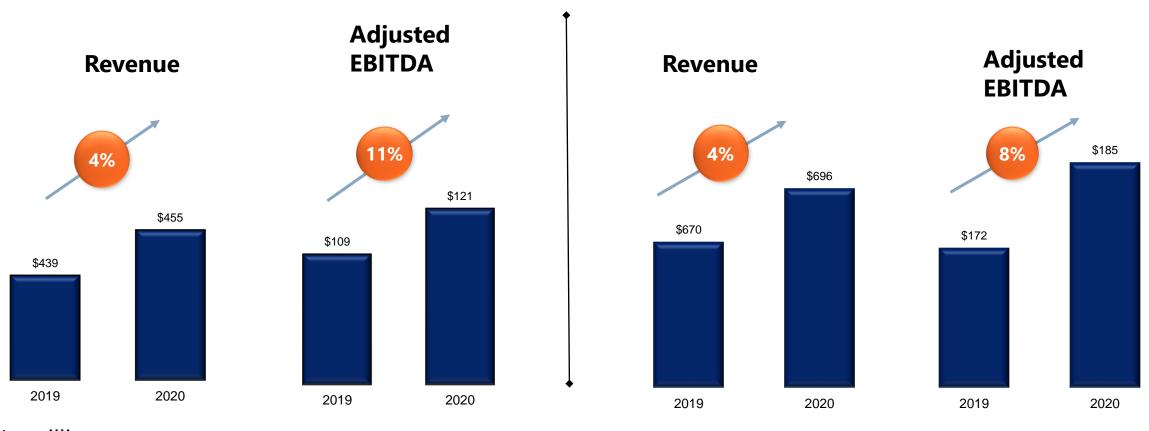
In millions

<sup>\*</sup>Represents monthly recurring broadband, mobile, video and voice service revenue.



## 2020: Driving Strong Operating Leverage and Cash Flow

#### **Pro Forma with Alaska**







## **Strong Balance Sheet with Ample Debt Capacity**





## **Unique Business Model Supported By Strong Macro Trends**



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Revenues with
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Proven Levers to Improve Margins & Cash Flow

ATN Operating Platform drives continuous improvement



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## **GAAP** to Non-GAAP Reconciliation

## ATN International, Inc. Reconciliation of Non-GAAP Measures (In Thousands)

For the quarter ended:								
	12/31/2020		12/31/2019					
Operating income (loss)	\$	(14,700) \$	(1,739)					
Depreciation and amortization expense		22,222	24,255					
EBITDA		7,522	22,516					
Transaction-related charges		1,494	155					
Impairment of goodwill		-	3,279					
(Gain) Loss on disposition of assets		21,512	2,518					
ADJUSTED EBITDA		30,528	28,468					

For the year ended:								
	12/	12/31/2020		12/31/2019				
Operating income (loss)	\$	9,180	\$	13,377				
Depreciation and amortization expense		88,311		89,125				
EBITDA		97,491		102,502				
Transaction-related charges		1,641		244				
Impairment of goodwill		-		3,279				
(Gain) Loss on disposition of assets		21,572		2,841				
ADJUSTED EBITDA		120,704		108,866				



## **GAAP** to Non-GAAP Reconciliation

## Alaska Communications Systems Group, Inc. Reconciliation of Non-GAAP Measures (In Thousands)

For the quarter end	led:			For the year ended:	
		12/31/2020	12/31/2019	<u>12/31/2020</u> <u>12/31</u>	1/2019
Net (loss) income Add (subtract):	\$	(8,221) \$	2,627	Net (loss) income \$ (1,156) \$ 4 Add (subtract):	4,835
Interest Expense		2,643	2,910	Interest Expense 11,000 12	2,059
Loss on the extinguishment of debt		-	-	-	2,830
Interest Income		(18)	(94)	Interest Income (174)	(385)
Depreciation and amortization		10,560	9,851	Depreciation and amortization 40,667 3	7,276
Other expense (income), net		8	17	Other expense (income), net (439)	(175)
Loss on disposition of assets, net		117	55	Loss on disposition of assets, net 240	156
Income tax (benefit) expense		(232)	1,537	Income tax (benefit) expense 2,665	2,765
Stock-based compensation		475	814	Stock-based compensation 1,693	1,580
Transaction-related costs		9,550	-	Transaction-related costs 9,550	-
Cash severance expense		-	120	Cash severance expense -	1,715
Net loss attributable to noncontrolling interest		19	17	Net loss attributable to noncontrolling interest 83	93
Adjusted EBITDA	\$	14,901 \$	17,854	Adjusted EBITDA \$ 64,129 \$ 65	52,749

